



The Pioneer of the
“Learning by Living”
Experience...





The Pioneer of the “Learning by Living” Experience...

Masters Interactive Simulations delivers powerful and truly unique “learning by living” experiences.

Here, participants don’t just listen—they actively engage in environments that mirror real business challenges, turning concepts, skills, and approaches into lived experiences.

Through this process, they discover how their attitudes and behaviors shape outcomes, and identify practical ways to strengthen their capabilities.

Each of the six programs runs for approximately 4.5 hours and scales effortlessly—from small teams to hundreds of participants.

Program Flow

Every session begins with a lively, competitive, and carefully crafted scenario game. This is followed by a dynamic debrief that bridges the game with real-world business situations, highlights key learning points, and transforms insights into actionable methods.

Our portfolio spans diverse topics, designed to meet the evolving needs of skill development across industries.

Messages and learning points resonate with employees and partners at every level, giving each participant the chance to see how their decisions directly impact results and performance.

Because the principles emphasized are tied to boosting organizational performance, participants walk away with insights they can immediately apply in their roles.

Masters Interactive Simulations offers unmatched expertise in “learning by living”—a unique opportunity to elevate your organization’s performance.



Treasure Islands



TREASURE ISLANDS – Sail Into Strategy

Why Treasure Islands?

Is profitability simply the result of effort—or the result of planned effort?

Treasure Islands challenges your teams to discover how far they can truly go when goals, resources, and strategies align.

The Adventure

On Black Pirate Island, Captain Hook discovers the legendary treasure map.

Teams of daring pirates set sail with equal capital and identical maps, racing through unpredictable seas to reach Treasure Islands.

Their mission:

- Arrive fast
- Stay long enough to maximize treasure
- Return safely with the greatest wealth

Only the team that achieves the highest value will claim leadership.

Why It Matters

Treasure Islands isn't just a game—it's a simulation of organizational reality.

Every decision, every resource, every strategy reflects the challenges of modern business.

Core Takeaways

- Set ambitious goals
- Plan effectively under pressure
- Plan effectively under pressure
- Build and lead resilient teams
- Turn information into advantage
- Balance risk, time, and resources
- Compete smartly in dynamic environments
- Experience the fine line between playing to win and playing not to lose

Who Should Join?

Treasure Islands is designed for everyone in your company.

- **All employees:** Experience collective synergy while discovering individual learning points.
- **Sales & management teams:** Gain powerful insights into planning, decision-making, and performance under pressure.
- **Dealership & distributorship networks:** Align company performance criteria with dealer performance in a fun, engaging way during dealer meetings.

 Treasure Island unites diverse teams, turning effort into measurable impact.

Program Structure

Treasure Islands unfolds in two dynamic stages:

1. **Immersive Scenario** – A lively, fun, and competitive environment mirroring real-life challenges.
2. **Interactive Debrief** – Key learning points are shared, discussed, and connected to everyday business practices.

 **Duration:** ~4.5 hours

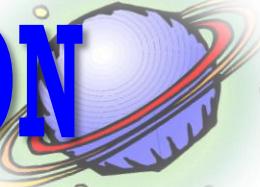
 **Scale:** From dozens to hundreds of participants at once

Key Benefits

- Strengthens team spirit
- Enhances strategic thinking
- Builds decision-making confidence
- Connects effort with productivity
- Aligns company and dealer performance



GALAXY FEDERATION



Galaxy Federation – Unite for Success

Why Galaxy Federation?

True organizational success comes from recognizing needs, building trust, and fostering lasting collaboration.

Galaxy Federation challenges your teams to ask:

- Are promises creating pressure or building trust?
- Whose needs take priority?
- How do limited resources shape behavior and systems?

The Scenario

The year is 2517. Humanity has spread across the galaxy, establishing colonies on distant planets. Each colony sends delegates to the Galaxy Federation to form a union and decide on inter-colony trade.

But resources are unequal. Delegates must balance their colony's promises with the greater good. Fail to deliver, and threats or smear campaigns emerge.

For five years, delegates must meet their colony's needs while striving to make the Federation a true, functioning alliance.

Core Takeaways

- Develop a shared vision
- See the big Picture
- Align with common interests
- Build strategies under pressure
- Strengthen teamwork & negotiation
- Improve inter-team communication
- Manage time & resources effectively
- Prioritize needs and commitments
- Balance external vs. internal customers
- Experience the link between trust and communication

Why It Matters

Galaxy Federation isn't just a simulation—it's a mirror of organizational reality.

Every promise, every resource, every negotiation reflects the challenges of modern business.



Who Should Join?

Galaxy Federation is designed for everyone in your company.

- **All employees:** Experience synergy in harmony while discovering individual learning points.
- **Cross-department teams:** See how diverse contributions fuel overall company performance.
- **Leaders & managers:** Strengthen vision, negotiation, and decision-making skills in dynamic environments.

👉 **Galaxy Federation unites every voice, turning collaboration into measurable impact.**



Program Structure

Galaxy Federation unfolds in two powerful stages:

1. **Immersive Scenario** – A lively, fun, and competitive environment mirroring real-life challenges.
2. **Interactive Debrief** – Key learning points are shared, discussed, and connected to everyday business practices.



Duration: ~4.5 hours



Scale: From dozens to hundreds of participants at once



Key Benefits

- Develop a shared vision
- Strengthen teamwork & communication
- Enhance strategic thinking
- Improve decision-making under pressure
- Connect effort with productivity
- Foster trust and collaboration across the organization





Escape from Zarado – Thriving in Crisis

🌐 Why Escape from Zarado?

When markets shrink, crises multiply, and competition intensifies, survival depends on speed, strategy, and synergy. **Escape from Zarado** challenges your teams to:

- Think strategically under pressure
- Adapt to shifting environments
- Balance limited resources with maximum impact
- Compete smartly in dynamic markets

⚔️ The Scenario

The year is now. In the kingdom of Zarantia, Dictator Zaranti rules with an iron fist. At the heart of the land lies Zarado Prison, heavily guarded and seemingly impenetrable. But against all odds, political prisoners escape with help from neighboring allies.

- **The fugitives' mission:** Cross the border, reach freedom, and secure asylum.
- **The police's mission:** Hunt them down before they escape.

Both sides face limited resources, unpredictable conditions, and high stakes. Every decision matters.

📌 Core Takeaways

- Build resilient strategies
- Plan effectively under crisis
- Optimize limited resources
- Strengthen communication across teams
- Analyze competitors and environments
- Act fast with agile decision-making
- Manage risk and uncertainty
- Experience the link between effort and survival

🌟 Why It Matters

Escape from Zarado isn't just a simulation—it's a mirror of organizational reality in times of crisis. It teaches teams how to survive, adapt, and thrive when the stakes are highest.

Who Should Join?

Escape from Zarado is designed for everyone in your organization.

- **All employees:** Experience synergy while sharpening decision-making and adaptability.
- **Cross-department teams:** Discover how diverse contributions drive overall performance.
- **Leaders & managers:** Strengthen strategic and tactical planning in dynamic environments.

 **Escape from Zarado unites your people, turning challenges into opportunities for growth.**

Program Structure

Escape from Zarado unfolds in two powerful stages:

1. **Immersive Scenario** – A fast-paced, fun, and competitive environment mirroring real-life challenges.
2. **Interactive Debrief** – Key learning points are shared, discussed, and connected to everyday business practices.

 **Duration:** ~4.5 hours

 **Scale:** From dozens to hundreds of participants at once

Key Benefits

- Build strategic thinking & tactical planning
- Strengthen teamwork & collaboration
- Improve decision-making under pressure
- Connect effort with productivity
- Experience synergy across departments



GOLDEN CITY



Golden City – Building the Future Today

🌟 Why Golden City?

True organizational success isn't about individuals—it's about systems, culture, and shared values. **Golden City** challenges your teams to:

- Adapt quickly to change
- Build and share a powerful vision
- Align today's decisions with tomorrow's success
- Collaborate across departments for collective impact

👉 Because the future is built on the choices we make today.

⚔️ The Scenario

Emperor Julius Caesar commands the creation of a new model city: Golden City. Each administrator takes charge of a region, with limited resources and shifting responsibilities.

Their mission:

- Make the city more valuable and livable
- Increase income sources for sustainable growth
- Pass on a stronger city to the next team

At the end, the Emperor honors the leader who creates the highest value with the governorship of Golden City.

📌 Core Takeaways

- Develop a shared vision
- Strengthen corporate culture & ownership
- Optimize resources and productivity
- Invest in the future, not just today
- Build cross-team collaboration and harmony
- Act decisively with strategic planning and rapid execution

Who Should Join?

Golden City is designed for everyone in your organization.

- **Cross-department teams** unite in a shared experience.
- **Leaders & managers** sharpen strategic and tactical decision-making.
- **Newcomers** quickly embrace the company culture and teamwork spirit.
- **Experienced professionals** discover how their individual impact fuels overall performance.

 **Golden City** brings every voice to the table, turning diverse perspectives into collective success.

Program Structure

Delivered by Masters Interactive Simulations, **Golden City** unfolds in two powerful stages:

1. **Dynamic Scenario** – A lively, fun, and competitive environment mirroring real-life challenges.
2. **Interactive Debrief** – Key learning points are shared, discussed, and connected to daily work practices.

 **Duration:** ~4.5 hours

 **Scale:** From dozens to hundreds of participants at once

Key Benefits

- Strengthens team spirit
- Enhances strategic thinking
- Builds decision-making confidence
- Drives organizational performance



Oil Rush!



Oil Rush! – Everyone's a Salesperson!



Why Oil Rush?

A company survives by selling—and sales are everyone's responsibility. Rush for Oil challenges your teams to:

- Think and act like salespeople
- Optimize profitability under pressure
- Collaborate across departments
- Turn limited resources into maximum impact

👉 Because in business, every role drives the final sale.



The Scenario

In a desert village, destiny arrives with the discovery of oil. An international company must complete drilling in just 4 weeks. Success means partnership with the locals; failure means moving on.

- Villagers provide resources.
- Merchants trade between villagers and the company.
- The company's rule: Only the team with the highest profit earns the right to operate the well.

It's a race against time, resources, and competition.



Core Takeaways

- Navigate competitive markets with agility
- Master sales and negotiation skills
- Optimize profitability and ROI
- Strengthen teamwork and solidarity
- Build strategic collaboration under pressure

Oil Rush! – Who Should Join?

Oil Rush is designed for everyone in your organization.

- **All employees:** Experience synergy while sharpening decision-making and adaptability.
- **Sales & management teams:** Gain powerful insights into profitability, negotiation, and strategic planning.
- **Dealership & distributorship networks:** Align company performance with dealer performance in a fun, engaging way during dealer meetings.

👉 Oil Rush unites diverse teams, turning effort into measurable impact.

Program Structure

Oil Rush unfolds in two dynamic stages:

1. **Immersive Scenario** – A fast-paced, fun, and competitive environment mirroring real-life challenges.
2. **Interactive Debrief** – Key learning points are shared, discussed, and connected to everyday business practices.

⌚ **Duration:** ~4.5 hours

👥 **Scale:** From dozens to hundreds of participants at once

Key Benefits

- Strengthen teamwork & collaboration
- Enhance sales and negotiation skills
- Optimize profitability and ROI
- Connect effort with productivity
- Experience synergy across departments and networks



The Big Wise Hearth



🌟 The Big Wise Heart – Building Culture Through Action



Why The Great Wise Heart?

Corporate culture isn't created by decree—it emerges from behaviors, norms, and shared values.

- The Great Wise Heart challenges your teams to:
- Shape culture through actions and relationships
- Build trust and integrity under uncertainty
- Align individual contributions with collective success

👉 Because culture is not declared—it is lived.



The Scenario

Every decade, Native American tribes send their Wise Ones to the Great Gathering. With equal resources, they must prove their worth by:

- Growing resources through collaboration
- Building trust through honesty, respect, and integrity
- Passing the Wise Heart Test to earn honor

Only those who succeed in both commerce and character achieve the title of Wise Heart. The best among them earns the honor of Great Wise Heart for the next ten years.



Core Takeaways

- Develop a shared vision
- Experience how behaviors shape culture
- Strengthen teamwork and leadership
- Master negotiation and communication
- Manage resources and priorities
- Act decisively in uncertain environments
- Build a culture of trust and accountability

The Big Wise Heart – Who Should Join?

The Great Wise Heart is designed for everyone in your organization.

- **All employees:** Experience synergy while discovering individual learning points.
- **Cross-department teams:** See how diverse contributions shape overall performance and corporate culture.
- **Leaders & managers:** Strengthen vision, negotiation, and decision-making skills in dynamic environments.

 **The Big Wise Heart unites every voice, turning culture into measurable impact.**

Program Structure

The Big Wise Heart unfolds in two powerful stages:

1. **Immersive Scenario** – A lively, fun, and competitive environment mirroring real-life challenges.
2. **Interactive Debrief** – Key learning points are shared, discussed, and connected to everyday business practices.

 **Duration:** ~4.5 hours

 **Scale:** From dozens to hundreds of participants at once

Key Benefits

- Develop a shared vision
- Strengthen teamwork & leadership
- Experience how behaviors shape culture
- Improve decision-making under pressure
- Connect individual contributions to collective success

