



Masters Interactive Simulations delivers powerful and truly unique “learning by doing” experiences.

Here, participants don’t just listen—they actively engage in environments that mirror real business challenges, turning concepts, skills, and approaches into lived experiences.

Through this process, they discover how their attitudes and behaviors shape outcomes, and identify practical ways to strengthen their capabilities.

Each program runs for approximately 4.5 hours and scales effortlessly—from small teams to hundreds of participants.

Program Flow

Every session begins with a lively, competitive, and carefully crafted scenario game. This is followed by a dynamic debrief that bridges the game with real-world business situations, highlights key learning points, and transforms insights into actionable methods.

Our portfolio spans diverse topics, designed to meet the evolving needs of skill development across industries.

Messages and learning points resonate with employees and partners at every level, giving each participant the chance to see how their decisions directly impact results and performance.

Because the principles emphasized are tied to boosting organizational performance, participants walk away with insights they can immediately apply in their roles.

Masters Interactive Simulations offers unmatched expertise in “learning by doing”—a unique opportunity to elevate your organization’s performance.



Oil Rush!



Oil Rush! – Everyone's a Salesperson!



Why Oil Rush?

A company survives by selling—and sales are everyone's responsibility. Rush for Oil challenges your teams to:

- Think and act like salespeople
- Optimize profitability under pressure
- Collaborate across departments
- Turn limited resources into maximum impact

👉 Because in business, every role drives the final sale.



The Scenario

In a desert village, destiny arrives with the discovery of oil. An international company must complete drilling in just 4 weeks. Success means partnership with the locals; failure means moving on.

- Villagers provide resources.
- Merchants trade between villagers and the company.
- The company's rule: Only the team with the highest profit earns the right to operate the well.

It's a race against time, resources, and competition.



Core Takeaways

- Navigate competitive markets with agility
- Master sales and negotiation skills
- Optimize profitability and ROI
- Strengthen teamwork and solidarity
- Build strategic collaboration under pressure

Oil Rush! – Who Should Join?

Oil Rush is designed for everyone in your organization.

- **All employees:** Experience synergy while sharpening decision-making and adaptability.
- **Sales & management teams:** Gain powerful insights into profitability, negotiation, and strategic planning.
- **Dealership & distributorship networks:** Align company performance with dealer performance in a fun, engaging way during dealer meetings.

👉 Oil Rush unites diverse teams, turning effort into measurable impact.

Program Structure

Oil Rush unfolds in two dynamic stages:

1. **Immersive Scenario** – A fast-paced, fun, and competitive environment mirroring real-life challenges.
2. **Interactive Debrief** – Key learning points are shared, discussed, and connected to everyday business practices.

⌚ **Duration:** ~4.5 hours

👥 **Scale:** From dozens to hundreds of participants at once

Key Benefits

- Strengthen teamwork & collaboration
- Enhance sales and negotiation skills
- Optimize profitability and ROI
- Connect effort with productivity
- Experience synergy across departments and networks

